

FD Mediagroep Cookie Policy

It is very important to us that you know what cookies the FD Mediagroep websites (FD.nl, BNR.nl, Pensioenpro.nl, Energiea.nl, ESB.nu, FDBNRLive.nl, FDMG.nl) (hereinafter 'FDMG') use and for what purposes we use them. We store cookies to improve our services, ensure that our websites function properly, run campaigns efficiently, and pursue the objectives described in our privacy statement.

This document contains more information about the cookies that are used, and via which websites and for what purposes we use them. It also describes how you can modify your cookie settings.

We use a number of specific terms in this cookie policy. The glossary below explains what we mean by some of these terms:

- **Services:** All existing and future electronic and/or digital services we offer, such as our (mobile) websites, any web shops, all digital applications, digital news facilities (such as e-paper and RSS feeds) and archives, as well as all of the subscriptions we offer (such as the daily newspaper and other media that we publish), which are used by natural or legal persons or for which natural or legal persons have taken out a subscription.
- **Cookies:** Websites use practical and useful technology that increase user-friendliness and make the sites as interesting as possible for each visitor. We use cookies on our websites. Cookies are small text files that are stored on the hard drive or in the memory of your computer.

Cookie types and purposes

The following overview shows, for each FD Mediagroep site, the cookie types that may be stored and for what purposes they are used.

Website:	Functional cookies	Analytical Cookies	Affiliate cookies	Tracking cookies	Social Media cookies
BNR.nl	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FD.nl	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pensioenpro.nl	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Energiea.nl	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ESB.nu	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
fdbnrlive.nl	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FDMG.nl	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- Functional cookies:** cookies that are required to make these Services work properly. We use them to allow users to sign into the websites, for instance, or remember page settings.
- Analytical Cookies:** cookies that analyse the use of our websites so we can improve the quality and/or effectiveness of our websites. We use these cookies to see how often and how long (pages on) our websites are visited, from which website(s) users come, and in what order users visit the different pages of our websites, for instance. To receive the information about website use, we rely on the

Google Analytics services from Google Inc ('Google'). We use analytical cookies exclusively with permission from users.

- c) **Affiliate cookies:** cookies that track which advertiser ads on which of our websites lead to users purchasing specific products. Users do not have to give permission for use of these cookies. The reason is that affiliate cookies are used exclusively for the purpose explained below and have no impact on the personal life of Service users.
- d) **Tracking cookies:** with your permission, we and external parties use cookies to collect information about the use of our websites and user interests. Cookies are also used to adapt ads to user interests. We use tracking cookies exclusively with user permission to collect personalised statistics via Optimizely, Google Analytics, Online Succes, Doubleclick, Hotjar, Usabilla, and Zopim.
- e) **Social Media Cookies:** with your permission, Facebook, LinkedIn, Twitter, and Google+ can store personalised social media cookies on our websites. Social media cookies ensure that users of the Services can share the content of our websites with others via social media. We have no influence on this aspect. For more information, please refer to the relevant statements of these social media parties on their own websites: • ComScore • Facebook • LinkedIn • Twitter • Google+ • Youtube • Mail

Changing cookie settings or deleting cookies

FDMG offers a choice of 2 settings:

1. **Standard setting:** Functional cookies, analytical cookies, tracking cookies, social media cookies, and affiliate cookies.
When you visit one of our websites, we store functional and affiliate cookies on your computers. We ask your permission before storing the analytical, tracking and social media cookies.
2. **Limited setting:** Functional cookies, analytical cookies (anonymous), tracking cookies, social media cookies, and affiliate cookies.
When you visit one of our websites, we store functional, affiliate and analytical cookies on your computers. We ask your permission before storing the tracking and social media cookies.

When you log onto your FDMG account, you can manage and change your cookie settings.

If you do not have an account, you can change your settings by deleting cookies in your browser or having your computer alert you before cookies are stored in your browser and/or computer.

Please note that you must change the settings in each separate browser and computer you use. You may not have access to every Service in that case. How you can change your settings varies per browser. Below please find a list of most commonly used browsers and a link to the method for deleting cookies in the browser.

If you want to deactivate cookies from specific parties, you can do so via www.youronlinechoices.eu.

- [More information about cookie settings in Chrome](#)
- [More information about cookie settings in Firefox](#)
- [More information about cookie settings in Internet Explorer](#)
- [More information about cookie settings in Safari](#)
- [More information about cookie settings in Opera](#)

[23 May 2018]